Sustainable Aviation Fuels
time for take-off

Eric van den Heuvel

Eric van den Heuvel is founder and managing director studio Gear Up B.V, a strategic advisory firm on biobased and circular economy. As senior advisor he has more than 30 years of international expertise in the technological and legislative aspects of renewable fuels (both of biogenic and non-biogenic origin. For studio Gear Up he was involved in various Sustainable Aviation Fuel (SAF) assignments (see https://www.studiogearup.com/latest/?srch=SAF), both in the Netherlands (for Innovation Quarter, for the Netherland Ministries, as in the European contexts (Sub Group Advanced Biofuels, ART Fuels Forum). End of 1990s, at the Agency for Energy and Environment of the Netherlands Ministry of Economic affairs he was responsible for the establishment of a programme on climate neutral alternatives for gaseous and liquid fossil fuels, and took part in international and European networks in which both policy and market players were involved. In 2011 he completed his Strategy and Innovation Diploma Programme at the Said Business School (University of Oxford) with a business report on European airlines entering the biofuels market. Since then he was involved in several projects related to market and regulatory aspects of SAF.

Eric acts as director of the Netherland innovation and knowledge Platform Renewable fuels, as of 2016 As of 2025 he has taken up the role of Technical Coordinator of the IEA Bioenergy Technology Collaboration Programme in which experts and academic from 24 countries (including China) and the European Commission collaborate and exchange scientific knowledge on biomass and biogenic carbon.